

2022 Giving IMPACT REPORT



Photo courtesy of the family

Your giving helped this family keep
homeschooling through hard times.
See page 14



“ It’s so encouraging that you guys continue to walk alongside me.

—Compassion Curriculum Grant recipient

Our ultimate goal

is to give homeschooling families

PEACE OF MIND

so they can focus on creating the educational experience that best fits each child.

“

Thank you so much for your help. It has meant more to my family — and lifted my spirits more — than you could ever know. It felt like Christmas morning to know that we received the grant!

—**Bri-Anne**
Compassion Curriculum Grant Recipient

“

I cannot express my gratitude for the help this Compassion Grant has given us this year. Thank you sincerely for donating and easing the financial load for families like ours that experienced severe financial strain that impacted our homeschooling.

—**Jessie**
Compassion Curriculum Grant Recipient

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OUR FUNDRAISING COMMITMENT

We commit to carefully steward the funds you entrust to us. Your gifts will be used prayerfully and effectively to maximize the impact of every dollar and make it possible for more kids to flourish through homeschooling than ever before.



Our team works hard to keep administrative costs low and ensure that the majority of your gift goes toward:

- Protecting and advancing homeschooling freedom
- Encouraging and equipping homeschooling families
- Supporting the homeschooling community

for this generation and the next.

Partnering with you to accomplish this is a privilege and an honor!



Photo courtesy of the family

“ I’m blown away by the generosity ... God answers prayers, that’s all I’m saying.

—Compassion Curriculum Grant recipient

OUR CORE VALUES



CHRISTLIKENESS

As we follow Christ, everything we do is motivated by our gratitude to and love for God. We seek to honor God and embody Christ's character traits as we serve each person with honesty, integrity, excellence, empathy, grace, humility, generosity, good stewardship, and care.



FAMILY

We believe that God has placed children in families—and that He has given parents the privilege and responsibility of nurturing and equipping their children to flourish. We also believe that homeschooling offers parents and guardians a prime environment for developing healthy relationships with their students, while giving them the very best educational experiences and opportunities to thrive. Healthy parent-child relationships reflect God's love for His own children.



FREEDOM

We passionately advocate for the freedoms that make homeschooling possible. Freedom to customize education for each child in a loving, safe environment. And freedom from unnecessary regulatory restrictions. We believe that by standing together, we can help this generation—and the next, and the next—understand how freedom works and how to defend this precious gift.

FROM THE PRESIDENT EMERITUS

Forty years ago—it was in 1983—I became a founding board member of HSLDA (together with my wife, Elizabeth, and Mike and Vickie Farris). Since then, one of the greatest joys I've had is knowing that HSLDA has been there to assist hundreds of thousands of families committed to homeschooling their children. I love hearing families describe the confidence and peace of mind they've experienced as members.

When I retired as HSLDA president last July, it was astounding to look back on homeschooling's growth and changes since 1983. Jim Mason has been a huge part of helping HSLDA adapt to those changes so that we can continue empowering homeschool families. It's been a true pleasure to see him step into the president's role. I am confident in HSLDA's ongoing service to homeschooling through the leadership of Jim and the work of all my fantastic HSLDA co-laborers. Thank you for making homeschooling possible with us!

And we wouldn't be here without you. Your generous giving and prayers have helped HSLDA make homeschooling possible for tens of thousands of families. Thank you!

Sincerely,



A handwritten signature in black ink, appearing to read 'J. Michael Smith'.

J. Michael Smith
President Emeritus





FROM THE PRESIDENT

It's been my privilege to serve alongside Mike and everyone else at HSLDA since 2001. As homeschooling has grown from a fledgling movement to a worldwide community, our hard-won freedom to homeschool has provided the bedrock for this flourishing.

HSLDA's commitment to defending and expanding homeschool freedom has led us to some unprecedented opportunities. In the shadow of COVID-19's educational disruptions, our team is bringing light and hope, creatively equipping homeschooling families from a rapidly expanding variety of backgrounds and cultures. In 2022, we sponsored one of the largest Spanish homeschool conferences in the United States—and we're partnering with Black and military communities to foster connections between families, groups, leaders, and resources.

It's your faithful, generous support that has enabled HSLDA to continue providing legal protection, educational guidance, and encouragement to countless families facing challenges to their homeschooling—including financial hardship.

I am so grateful to you.

And I am committed to continuing HSLDA's legacy—together with you—making homeschooling possible by preserving homeschool freedom and equipping kids and their families to thrive.

Sincerely,



James R. Mason
President



OUR CORE SERVICES

INSPIRING CONFIDENCE

Working in the courts and legislatures, we continue to remove obstacles and make homeschooling possible for more and more families. Watching trends across the national homeschooling movement for 40 years allows us to creatively meet the changing needs of today's homeschool families and groups.

Parents considering homeschooling can find inviting, accessible information on our website and social media channels. Our attorneys and educational consultants provide one-on-one, personalized advice to our member families. And because we believe no one should have to homeschool alone, we come alongside leaders and groups to support their efforts to create vibrant homeschool communities.

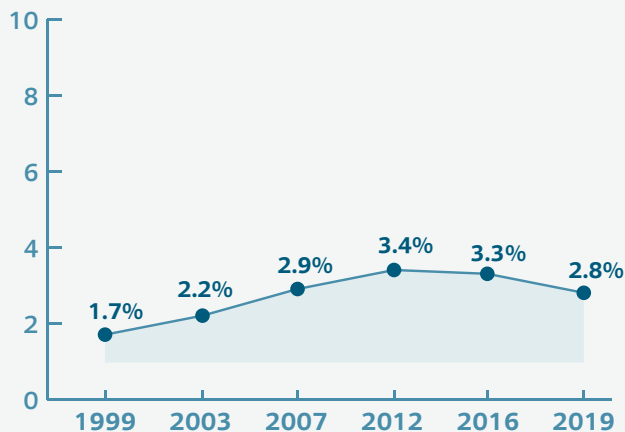
WATCHING HOMESCHOOLING TRENDS

While homeschooling’s sudden, exponential growth during 2020–2021 has slowed, the total estimated number of school-age children is currently 4–5 million. That’s more than double the 2019 total. This growth brings exciting opportunities to support the expanding, diverse homeschool community. With your help, we are looking forward to assisting more new homeschoolers, new leaders, and new groups in building strong foundations and creating innovative ways to connect with each other.

NCES has not yet released their anticipated 2023 report (the chart below reflects their reporting frequency). However, we can evaluate their published data against the U.S. Census Bureau Plus Survey, which began collecting data about homeschooling in April 2020.

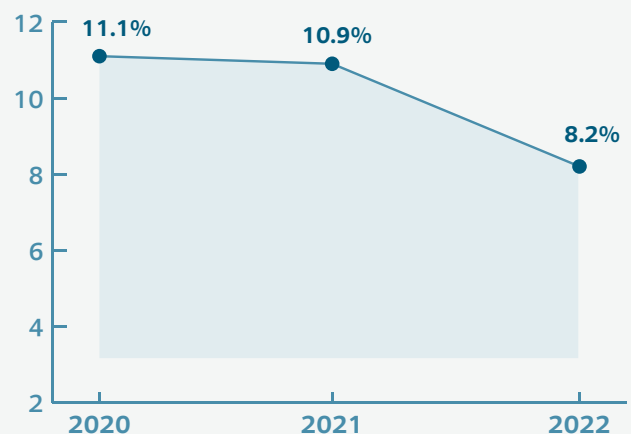
US School-Age Children Being Homeschooled

Source: National Households Education Surveys Program of 2019. NCES page 457



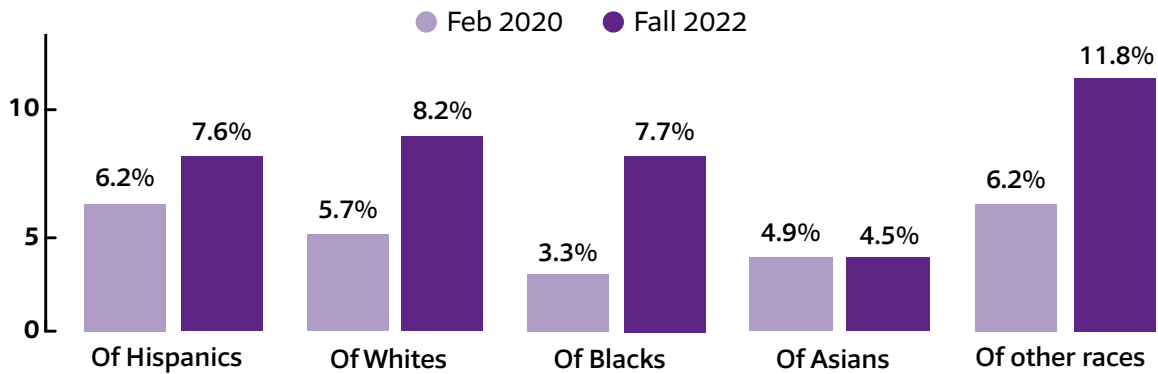
US Households Homeschooling at Least One School-Age Child

Source: Household Pulse Survey, USCB



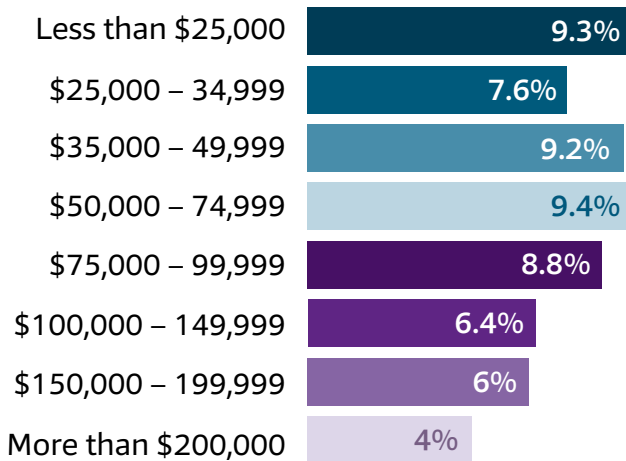
Expanding Diversity: Percent of Homeschool Households by Race

Source: US Census Bureau's Household Pulse Survey



Homeschool Households by Average Annual Income (2022)

Source: US Census Bureau's Household Pulse Survey



* Preferred not to respond: 39.3%

“

With 16.9% of homeschool families near or below the poverty line in 2022, this year we received double the number of requests for Compassion Curriculum Grants from families trying to make homeschooling possible for their kids on a very limited budget.

—Dianne Tavares
HSLDA Compassion Program Manager

Because of your generous, caring partnership, our team is able to connect with and strengthen the growing homeschool community.



DISTRICT HASSLES HISPANIC MOM HOMESCHOOLING 8-YEAR-OLD

Camila* is from El Salvador but has lived in Virginia for more than 15 years. In the fall of 2021, Camila first noticed her daughter, Ana, was struggling to vocalize and pronounce letters. She asked Ana’s teacher at the local public school if Ana could take a dyslexia test, but the school told Camila the test was unnecessary and promised Ana extra reading time. At three meetings during that year, the school told Camila that Ana was improving. Camila saw no improvement.

Less than a month after school began in September 2022, the school called Camila saying that Ana was suffering from serious stomach aches. Camila picked her up and noticed Ana was extremely frustrated and anxious.

“She kept crying and telling me she didn’t want to go back to school,” Camila said. “She panicked because she wasn’t learning how to read as quickly and as well as other kids were, and on top of that, she was being bullied by another kid in her class.”

Camila decided to withdraw Ana from public school. That same week, she became an HSLDA member and used HSLDA forms to file a letter of withdrawal and a notice of intent to both the school division and her city, Alexandria. She also attached a detailed home instruction program for Ana—one of the four ways parents can establish a homeschool program under Virginia law.

A couple of days after Camila filed her paperwork, a school social worker called and said Ana was considered truant and Camila could be taken to court unless Ana was in school the next day. The social worker advised Camila to attend a meeting with the school’s attendance committee.

After a second social worker called Camila the following day, Camila called the school and was told that her paperwork was insufficient because she did not use the school division’s forms and she did not submit a high school diploma.

Camila started to feel intimidated because she felt this harassment had to do with her Hispanic roots:

At the start of the phone call, I asked if she could speak to me in Spanish because it is my preferred language. . . . At one point, the school employee said to me: ‘I imagine you have a high school diploma, right?’ I instantly knew she was doubting my instruction qualifications just because I felt more comfortable speaking Spanish. . . . I felt intimidated for being a Latina.

The next morning, Camila called HSLDA. Senior Counsel Scott Woodruff took her call, with help from one of our Spanish interpreters. He then sent a letter to the school representative expressing that Camila had submitted the paperwork legally.

“The law does not require that a family use any form when either withdrawing a child or filing a notice of intent and provides that a high school diploma



is not mandatory but is only one of four options for how a parent may qualify to provide home instruction,” he wrote.

After Scott sent the letter, the school staff member called Camila and told her HSLDA lawyers were wrong and that they were only taking Camila’s money. But after they received Scott’s letter, Camila has not received any more calls or threats from the school.

Ana has been homeschooled since and has not exhibited any more anxiety symptoms. She’s making progress in reading at her own pace and is no longer worried about encountering the classroom bully.

“She’s more spontaneous, less timid. She likes to talk about what she’s learning and feels more confident about herself,” Camilla said, smiling.

It’s because our donors stand with us to protect vulnerable single mothers like Camila that Ana was able to experience this amazing transformation. 🙏

ENCOURAGING AND EQUIPPING

Your gifts help us come alongside families with legal advice and educational support when they need it.



“

I spent close to an hour on the phone with HSLDA discussing one child's ideas and dreams for the future. Thanks to the consultants' help, I don't need to worry about figuring it all out myself!

—Amy
HSLDA Member

24,254

new member families in 2022

14,826

member families received help from our educational consultants in 2022



4,300 special needs sessions



355 received assistance in Spanish

SAFEGUARDING FREEDOM

19,775

legal contacts in 2022



1,103 discrimination cases



13,889 general legal questions



2,720 government contacts



208 international contacts



“

I'll never forget how you went the extra mile when my son was told his diploma wasn't good and he couldn't use it to get into the military. You went straight to the top in DC, and it was great knowing I had someone on my side helping me give my children the education they deserved.

—Lisa
HSLDA Member

OFFERING UP 24/7 RESOURCES AT HSLDA.ORG

2,231,896

HSLDA website visitors in 2022



965,052 received help through the legal information pages



213,296 gained confidence through pages on how to start homeschooling or how to teach their kids





OUR GRANT WORK

BRINGING COMPASSION AND HOPE

Because of your deep concern for equipping families to continue to homeschool through difficult circumstances, our grant program is able to provide essential support to hundreds of families and the groups that serve them.

- **Compassion Curriculum Grants** to single parents, widow(er)s, families homeschooling kids with special needs, military families, and others.
- **Compassion Disaster Relief Grants** to homeschooling families whose curriculum, home, or livelihood has been destroyed or damaged by a natural disaster or other act of God.
- **Financial Aid for HSLDA Membership** to families who need it.
- **Homeschool Group Grants** to help local and state organizations with special projects, goals, and events.



THE LAST THING THEY WANTED WAS TO STOP HOMESCHOOLING

As a homeschooling mother with young children, Jaimie GrosJacques found herself collecting typical things, like healthy recipes, storage solutions, and toddler craft ideas. But over the past few years, she found herself accumulating new resources—hospital stay checklists, tips for dealing with gastronomy tubes, and scriptures for handling pain and loss.

These items are tangible evidence of what the family has endured, reflecting an amalgamation of their life before and after. Their life the last few years bears little resemblance to Jaimie’s husband Donny’s homeschooling experience growing up. His childhood

memories played a large part in their decision to homeschool their own children, but neither Jaimie nor Donny had any idea how much the inherent flexibility of homeschooling would allow their family to adapt to life’s challenges and ultimately bring them closer together as a family.

HOMESCHOOLING FROM THE HOSPITAL

Their normal homeschooling routine of co-ops, projects, and playdates changed when Jaimie and

Donny's fourth child, Ilana, was born.

"We immediately saw that something was not right," Jaimie said. "She was blue. She wasn't breathing."

Ilana was rushed off to the NICU at a children's hospital where doctors discovered that the newborn had a hemangioma, a mass of blood vessels growing on her liver. It was causing congestive heart failure and preventing her lungs from filling with air. Suddenly, their life revolved around rounds of medical tests, surgeries, and feeding tubes. The condition and its resulting complications nearly killed little Ilana several times in her first few months.

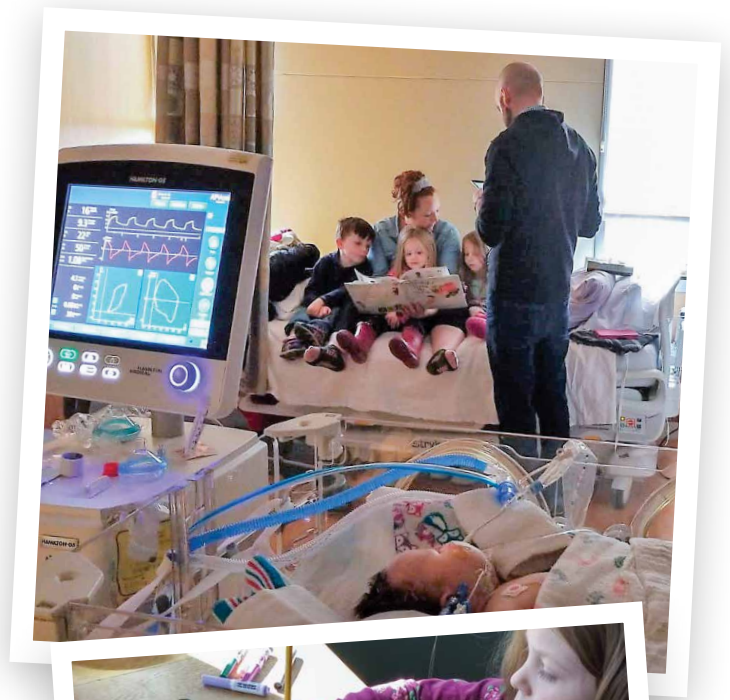
"Homeschooling did look very different [for us] at that time," Jaimie recalled. "It was very basic."

The flexibility homeschooling offers took on vital new importance, allowing the GrosJacques family to spend as much time as possible with Ilana. School went with them to various medical facilities, with the kids working on whatever surface was available.

"We look back at the pictures sometimes . . . and [the kids] will be in the background, just sitting at a window reading their books," said Donny.

“ The grant has helped in so many ways! I can't look at my kids' school supplies . . . without remembering that kind gift and God's faithfulness.

—Jaimie GrosJacques
Compassion Curriculum
Grant recipient



Photos courtesy of the family

Homeschooling not only allowed for precious family time—it also gave the children a sense of normalcy during great emotional upheaval.

As the weeks wore on, Donny's parents, who lived near Ilana's hospital, invited the family to live at their house for as long as they needed. Through much prayer and good medical care, Ilana improved over time. Jaimie and Donny shifted out of crisis management and began their return to normal life.

HOSPITAL HOMESCHOOLING, ROUND TWO

Then, out of the blue, Donny collapsed at work. He'd been struggling with some impaired vision and short-term memory loss but had chalked this up to getting older. He was rushed to the hospital where doctors found a tumor on his pituitary gland and two cysts pressing on his brain.

Donny underwent emergency brain surgery, throwing the family into another tumultuous season of healing and hospital visits. For six months, they simply lived day-to-day, allowing Donny's brain and body to recover.

After Donny's second surgery, the family was shocked to learn that their insurance no longer covered Donny's medications or the specialist that he needed to see for the rest of his life.

In that moment, Jaimie felt very alone.

NO LONGER ALONE: GRANT OFFERS HOPE AND COMMUNITY

But the very next day, she received an email from HSLDA, awarding the family a curriculum grant in response to an application she'd filled out.

"The grant has helped in so many ways! I can't look at my kids' school supplies ... without remembering that kind gift and God's faithfulness," Jaimie shared.

This grant allowed the family to afford the curriculum they needed, which freed up funds for Donny's ongoing treatment. It also gave the family hope and a sense of community in the midst of their struggle.

The incredible impact the HSLDA Curriculum grant has had on the GrosJacques and many other families is only possible through the donations of our generous supporters. 🙏

See the GrosJacques family tell their story.



hslda.org/jaimie2022



BRINGING COMPASSION AND HOPE

With your help, we encourage and enable more and more families to keep homeschooling through devastating circumstances.



52 families received Disaster Relief Grants



379 families received financial aid for HSLDA membership



230 grants supported state and local homeschool groups



37 families received grants from local HSLDA Ambassador volunteers



94 bereaved families received gift books and sympathy notes

745

financially struggling families received Curriculum Grants in 2022



1,909 children served



321 with disabilities or learning challenges



205 single parents



85 military families



28 widow(er)s



HEALING AFTER HURRICANE IDA

A ruined home and car crash overturned their lives, but this Disaster Relief Grant brought back peace of mind!

Thanks to you, we've been able to help even more families whose lives have been disrupted by unexpected circumstances.

Allison's* family has been hit by a series of devastating events beginning with Hurricane Ida in 2021, leading them to reach out to HSLDA for a Compassion Grant in 2022. Ida had completely ruined this homeschooling single mom's rental home, including all her family's possessions and homeschool materials. In the wake of the destruction, she and her two children evacuated their home, leaving everything behind.

Thankfully, friends up north offered to let them stay with them until Allison and her children could find another place to live back in Florida.

Sadly, however, on their drive up to Pennsylvania, another disaster hit Allison and her kids. A woman who was texting while driving struck Allison's vehicle at 75 mph, catapulting the family's SUV over a guardrail, damaging the airbag sensors and preventing the airbags from deploying. Their SUV rolled over five times before it finally came to a stop.

As shocking as this latest catastrophe was, Allison realized that she felt God's complete peace. She shared what she experienced during the accident:

Two things kept us safe, seatbelts and Jesus. During the accident I felt no fear, despite hearing my daughter screaming, our dog howling and crying, and my son being eerily silent. All I saw was an army of angels surrounding us.

And all I heard was one, calm voice (I believe it was Jesus) telling me over and over, "You are going to be okay . . . you are going to be okay." I held onto the steering wheel, repeating that sentence over and over out loud so that my children would know His peace too.

Once out of the hospital, they made it to their friends' home, where because of their injuries, it took more than two months to recover enough to return to Florida. Unfortunately, Allison still suffers chronic back pain from the accident. Arriving back in Florida to an unlivable rental home full of fleas, mold, and water damage, Allison and her children had no place to go.

It was during this season of homelessness, while they were able to stay at their church for a short period of time, that Allison found out about HSLDA and applied for a Compassion Grant. As a single mother, temporarily without a job because of the car accident and temporarily without a home because of Hurricane Ida, Allison felt seen and cared for. Our donors' generosity made a world of difference for her.

Besides the devastation many homeschooling families are facing because of natural disasters, other crises—such as the loss of a job, diagnosis of a significant illness, or death of a spouse—are also threatening families' financial stability and stealing their peace of mind. Our donors have provided a helping hand reaching out to these families when they need it most. 🙏

“ I can't tell you enough how grateful I am, how grateful my son is.

—Allison

Compassion Disaster Relief Grant recipient



Photos courtesy of the family



OUR MEDIA PRESENCE

TELLING THE STORY OF HOMESCHOOLING

We seek to tell true, good, and beautiful stories of homeschooling so that more people everywhere can understand homeschooling and cherish homeschool freedom. And we make the how and why of homeschooling—along with the latest research and data—easily available to parents, the public, and the press.

IN THE PRESS

We monitor homeschooling in the news, answer media questions, and publish timely responses to issues affecting homeschool families.



307,436

subscribers received HSLDA's Weekly Update email in 2022



Washington Post
Outlet Readership: 61M

Popular op-eds



The Federalist
Outlet Readership: 2.27M



Washington Examiner
Outlet Readership: 7.9M



Newsweek
Outlet Readership: 24M

SOCIAL AND DIGITAL MEDIA

We're always asking, "Where are homeschoolers getting news and finding support?" so that we can meet their needs in engaging, inviting ways.




252,000

total followers/fans across social media networks in 2022

 **3,100** posts

 **19M** post reach

 **32,067** new followers



161,172

video views across YouTube, Vimeo, and Facebook

Tackling common homeschooling questions and challenges with our attorneys, educational consultants, and guests.



49,084

podcast listeners for **26** episodes

Featuring inspiring interviews with homeschoolers from all walks of life, other educators, authors, and more.



115,000

reached through **23** Facebook Lives

Offering conversations with our educational consultants, legal team, and others, giving parents a venue for discussion and encouragement.



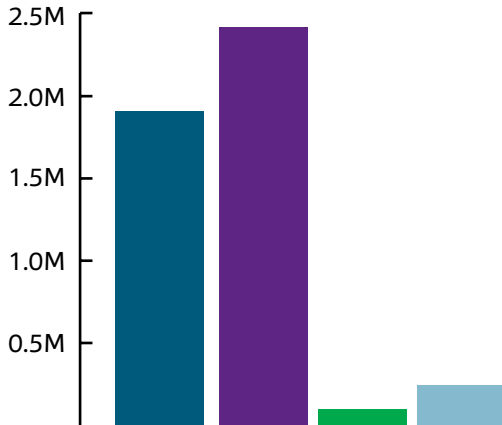
OUR STEWARDSHIP

SHOWING WHERE YOUR GIFTS GO

We are committed to clarity, transparency, and responsible stewardship of the funds that you entrust to us. Your heart to strengthen homeschooling families and groups and to preserve homeschool freedom provides tangible, life-changing support to moms, dads, and kids every day.

FINANCIALS

*Freedom (general fund) and Compassion Program**
April 2021—March 2022



CASH REVENUES

● Private gifts and grants to Freedom	\$1,950,303
● Private gifts and grants to Compassion	\$2,458,428
● Investment income	\$4,565
● Other income†	\$72,572
Total Cash Revenues	\$4,485,868

CASH EXPENSES

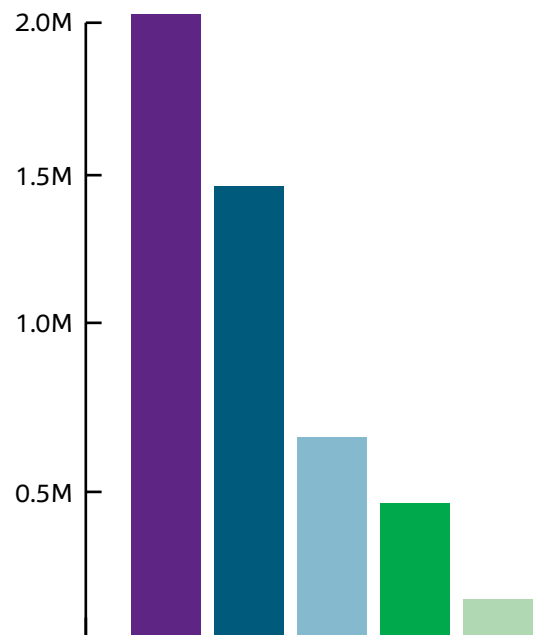
Program Expenses

● Compassion	\$2,017,403
● Legal	\$1,439,339
● Program service costs	\$557,521
Total Program Expenses	\$4,014,263

Support Expenses

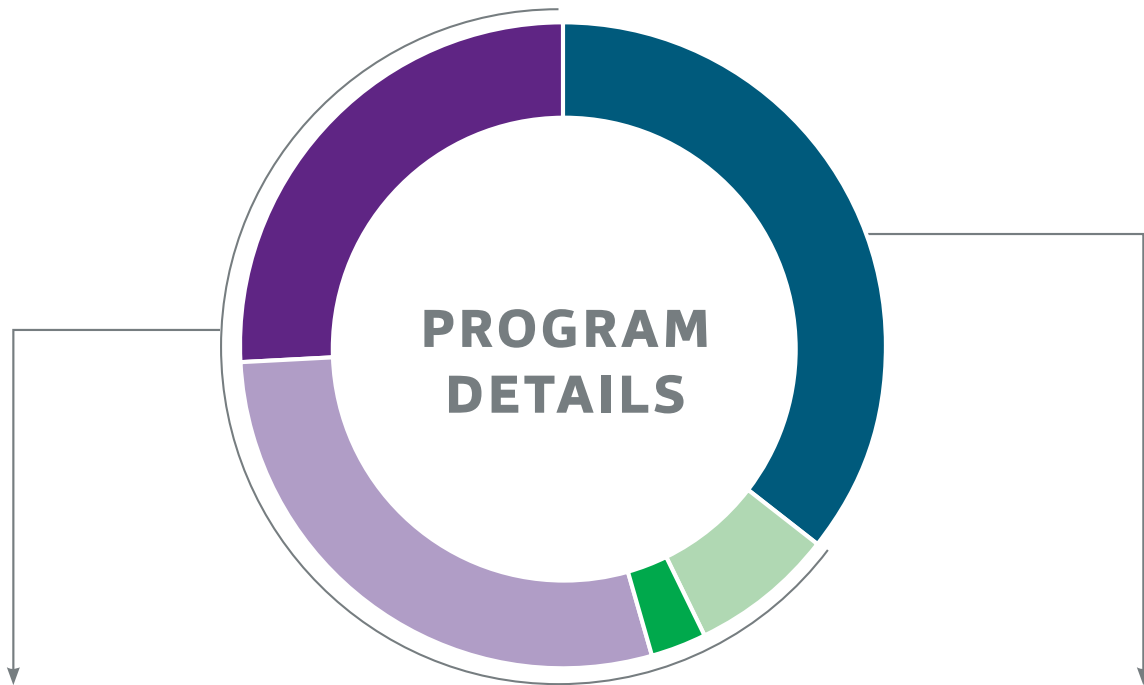
● Fundraising and development	\$469,346
● Management and general	\$111,105
Total Support Expenses	\$580,451

Total Cash Expenses	\$4,594,714
<i>Cash Shortfall</i>	<i>(\$108,846)</i>



* Supplemental information from audited financial statements adjusted for joint costs

† Includes HSLDA contest revenue and royalties from retailers



PROGRAMS

<ul style="list-style-type: none"> ● Compassion Grants <ul style="list-style-type: none"> • Widows and Single-parent families • Military and other low-income families • Disaster relief and other emergency grants • Ambassador Matching Grants* ● Educational Grants to groups† ● Student Servant Leadership Awards ● Outreach to Groups‡ 	<p>\$256,355</p> <p>\$583,449</p> <p>\$97,850</p> <p>\$38,761</p> <p>\$1,003,810</p> <p>\$10,800</p> <p>\$26,378</p>
Total Program Distributions	\$2,017,403

FREEDOM

<ul style="list-style-type: none"> ● Homeschool Advocacy and Freedom Work
Total Program Distributions
\$1,439,339

* Ambassador Matching Grants help local volunteers raise money to meet specific needs of a local family (such as a replacement vehicle, medical bills, or essential home repairs).

† This includes our partnership with VELA Education Fund for Meet the Moment grants.

‡ Outreach is an extension of HSLDA's mission through building relationships and providing resources to ethnically diverse and underserved homeschool communities.



OUR VISION

TOGETHER, we'll continue making homeschooling possible so that more kids and their families, their communities, and their world can flourish.

HSLDA BOARD OF DIRECTORS

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Making homeschooling possible